



**BUSINESS
FOR GOOD**



Tribeca

What is Buy1GIVE1?

Buy1GIVE1 (B1G1) was established in 2007 as a social enterprise and non-profit organisation with a mission to create a world full of giving. B1G1 helps small and medium-sized companies to achieve more social impact by embedding giving activities in their everyday business operations. The initiative is now supported by approximately 3,000 like-minded businesses around the world, with each one making significant impacts daily.

Every business transaction can positively impact the lives of people living in some of the poorest parts of our planet. No matter how small the donation, every little helps. Each B1G1 member has 500+ carefully screened projects to choose to support, all in-line with the 17 Sustainable Development Goals set by the United Nations General Assembly. The goals, which include removing poverty, hunger, and creating good health and well-being for people, have 169 individual targets. Achieving all of these would mean that all 17 goals have been accomplished. Since its inception, B1G1's members have generated more than 250,000,000 Giving Impacts.

B1G1's 'every small action can have big impact' ethos is all the easier to understand when recognising that something as little as a solar panel-charged LED lamp can increase learning time by 30 minutes each day, thus helping a child to complete homework and improve their literacy. Rather worryingly, in Africa alone, 600 million people lack access to electricity, and this number is increasing.

B1G1 has also donated multiple eLearning facilities to tribal village schools, meaning that children living in the rural communities now have access to much better education. This discourages the people from these villages from moving to cities (and becoming slum dwellers), because they can now experience a higher quality of life when remaining within their own community.



Tribeca hits another milestone

Tribeca Technology became a B1G1 member in 2016, and we are now proud to have generated a staggering **1,000,000 Giving Impacts**. As well as benefiting those that we give to, the enterprise also provides our employees with an added sense of purpose as they carry out their daily responsibilities. This pleases our clients, because their investment in Tribeca also allows them to do something good somewhere else in the world for someone that really needs help.

Every month Tribeca holds a meeting with its staff, including them within the giving process and allowing them to choose specific projects that they feel strongly about donating to.

Some of the key initiatives we have given to include:



**261,482
impacts**



**167,844
impacts**



**142,148
impacts**



**119,790
impacts**



**114,823
impacts**



**114,163
impacts**

The B1G1 projects are diverse and can be broken down into small units of impact, such as the planting of a tree, or helping to provide water to somebody for one day. We find that by encouraging a giving culture through our contributions, we create inspiration for our employees and clients.

Why not help us make the world better by doing business together with us?

Additional information

www.tribeca-it.com/about/buy1give1
www.b1g1.com/businessforgood
www.tribeca-it.com

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